the network in the cloud

Scott Fagen
Distinguished Engineer
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abstract: the network in the cloud

Everyone talks about putting servers into the cloud and provisioning just the capacity you need, when you need it. But unless you have a standalone application that talks to nothing else, the network is at the core of cloud enablement. Can you manage a "cloud network?"

With enterprise integration, manage your entire network on a single pane of glass.



agenda

the network in the cloud

- Why cloud?
- What are the issues?
- Why do you (or your business) care?
- What's the network impact on cloud?
- What do you need?



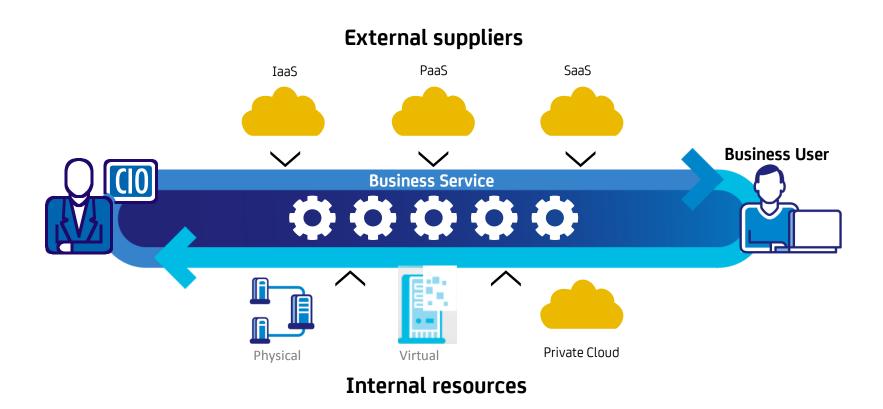
"I've looked at clouds from both sides now, From up and down, and still somehow, It's cloud illusions I recall, I really don't know clouds, at all. "

Judy Collins - Both Sides Now



cloud computing presents new opportunities for IT to serve the business and narrow the alignment gap

New options to deploy and source technologies through public and private clouds





what's so important about the advent of cloud?

Traditional IT

- Pay for hardware
- Pay for software
- Pay for services
- Pay for carbon based units
- Pay for systems management and maintenance

Cloud based offerings

Pay for the *result*

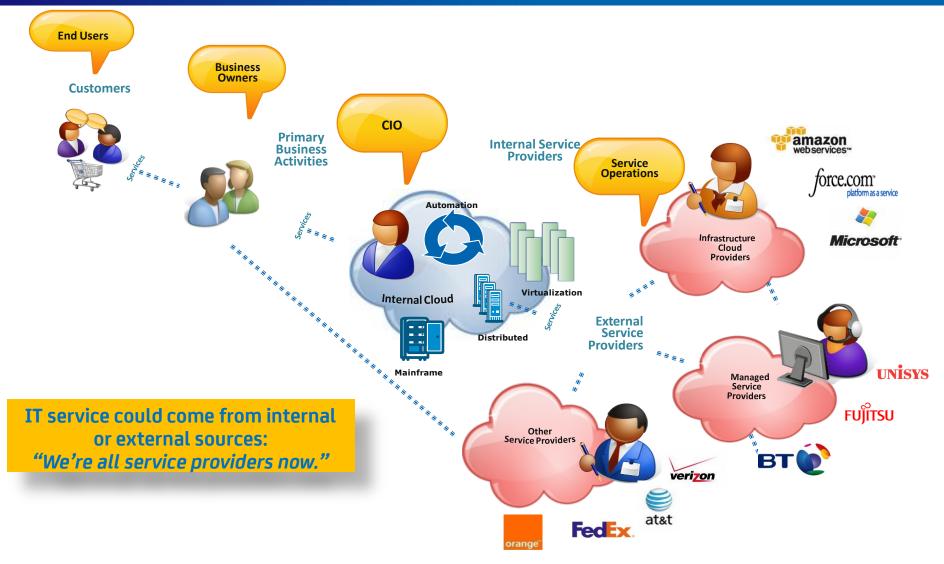


Cloud changes the economic game:

Which model do you think is more attractive to your management?



the CA view: IT is undergoing a disruptive change

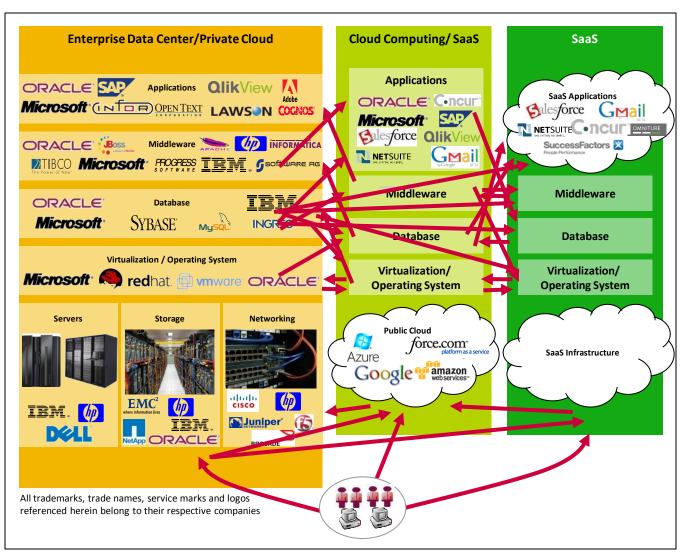




additional complexity is created by the cloud

Top 5 challenges of cloud computing

- Management of hybrid world
- Performance monitoring
- Reliability/service assurance
- Automating service delivery across platforms
- Security





the rules of the road – you are still responsible

Migrating to cloud based assets may increase what you have to monitor and manage. Need to know:

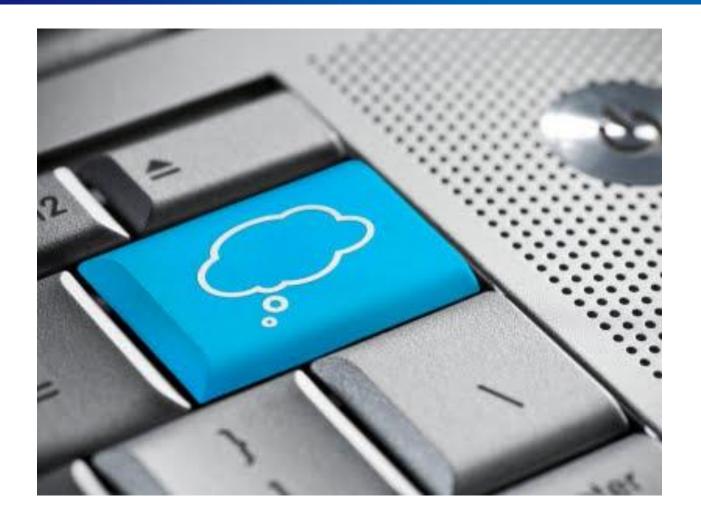
- What you are sending
- Where you are sending it
- Who can access it when it's outside your control
- How the data are controlled after leaving your confines



Do you have a content based management system that will appropriately control data as it flows in/out of your enterprise?



what can you measure?



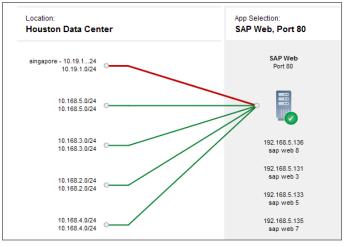


the cloud management challenge

"You Can't Manage What You Don't Measure"

CA NetQoS Performance Center





☑ Interfaces Over Threshold				
Status	Interface	Traffic Direction	Speed (bps)	Average Utilization
	Boston::Boston - Serial 2/0.0 - T1 Link	In	1.54 Mbps	88.77 %
	Boston::Boston - Serial 2/0.0 - T1 Link	Out	1.54 Mbps	88.93 %
	London::London - Serial 2/0.0 - T1 Link	In	1.54 Mbps	59.84 %
	London::London - Serial 2/0.0 - T1 Link	Out	1.54 Mbps	59.27 %
	Houston::Houston - Serial 2/0.1 - T1 Link	In	1.54 Mbps	56.56 %



understanding the Service Assurance challenge

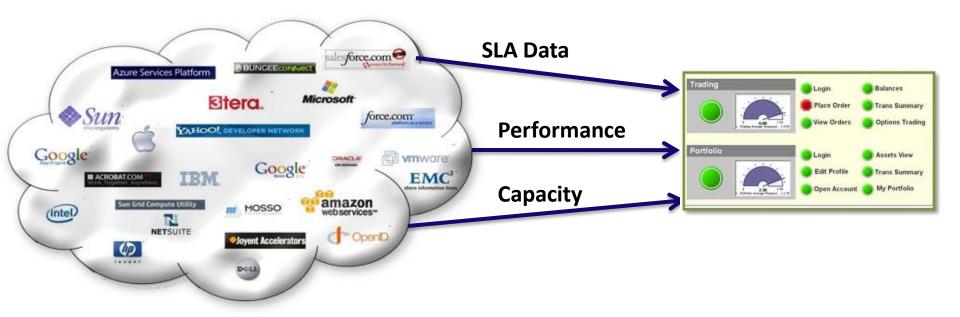
little issues add up



- Unavailable or slow
- Available, performing as expected



public cloud metrics



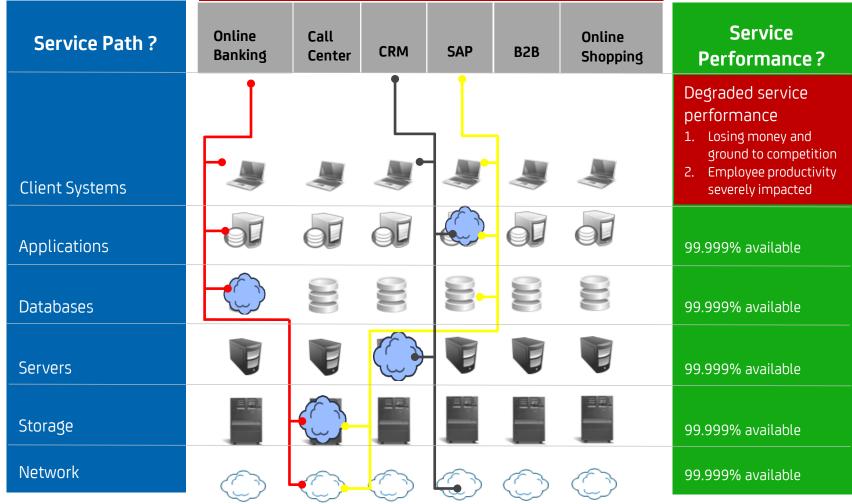
Do your providers:

- Give you the metrics you need?
- Give you the metrics in the form you need?



the key challenges? systems & infrastructure complexity

Who's monitoring REAL user experience, based on a BUSINESS SERVICE view?

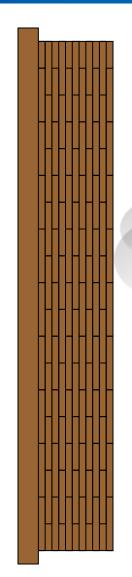


the missing issue

APPLICATION PERFORMANCE

Lower Cost

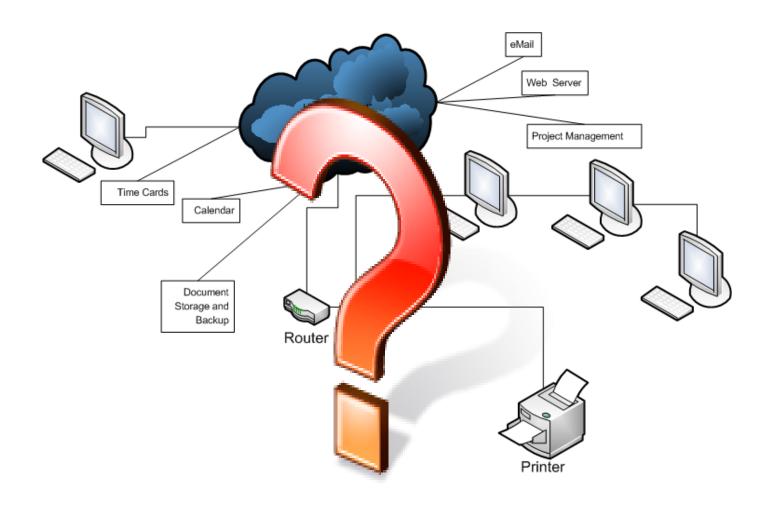
Flexibility





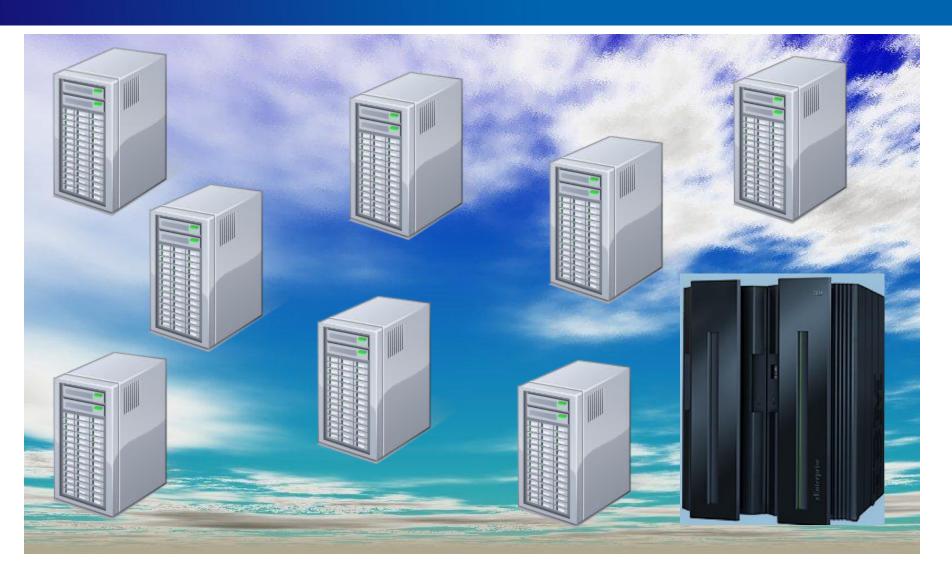


what do you know?





why the focus on networks?



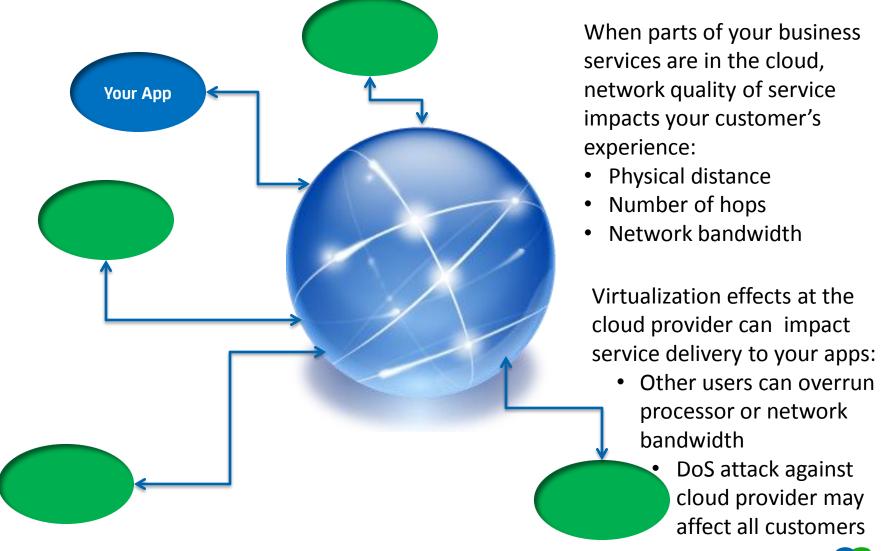


"It has to be the network."



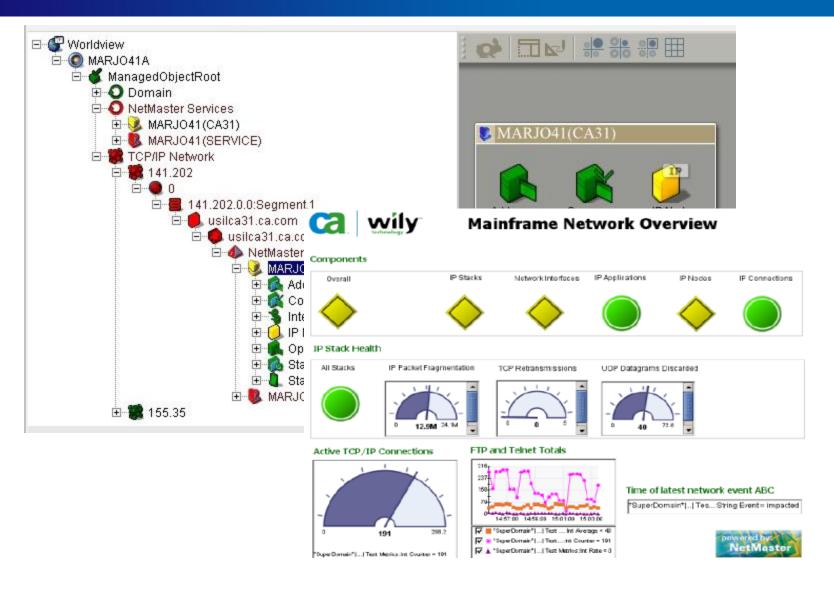


what's different in the cloud



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what's missing?





why do I care?





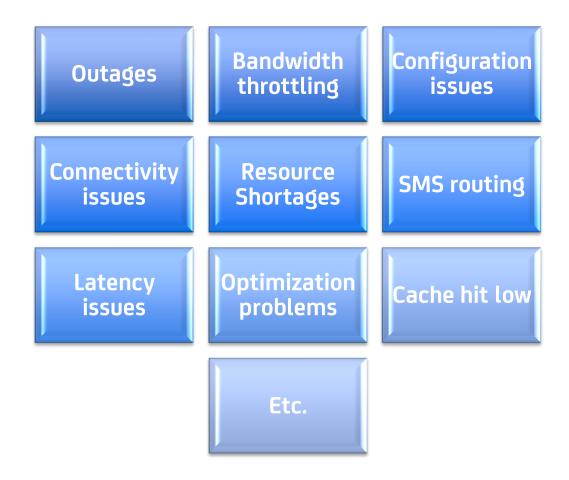








common network issues





SSDD



what else?

Is it the network?









Is it *your* network?



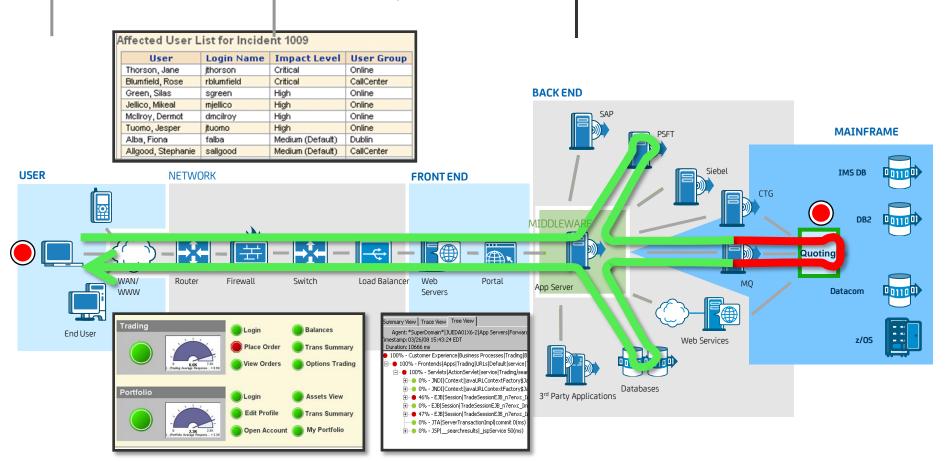
what do you need?



end-to-end transaction visibility link transactions to the infrastructure

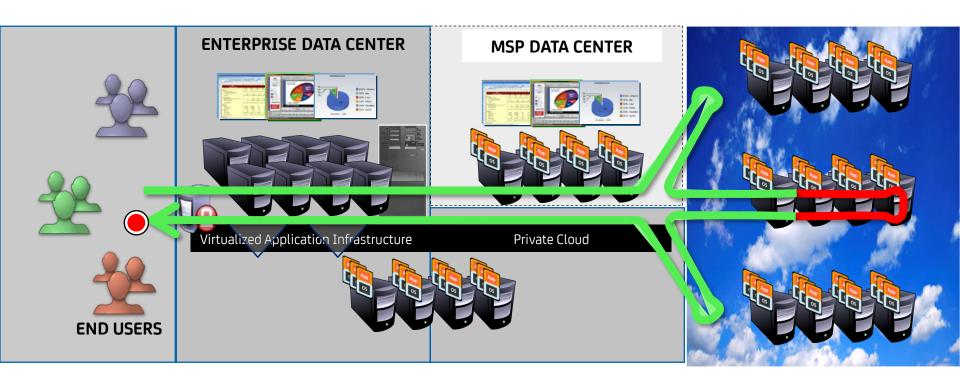
Understand End-User experience; establish SLAs Monitor business transactions through the IT infrastructure; measure response & SLAs

Proactively detect issues; diagnose root cause of application-based problems



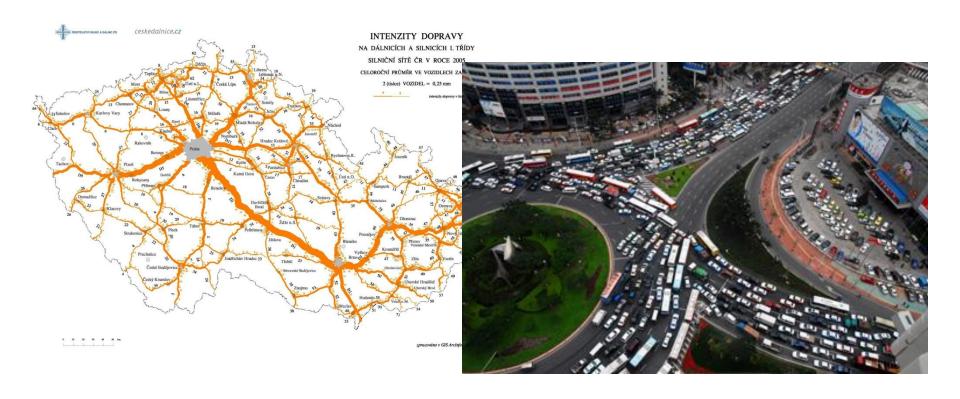


how cloud changes the game.... the new application monitoring reality





where and how much?





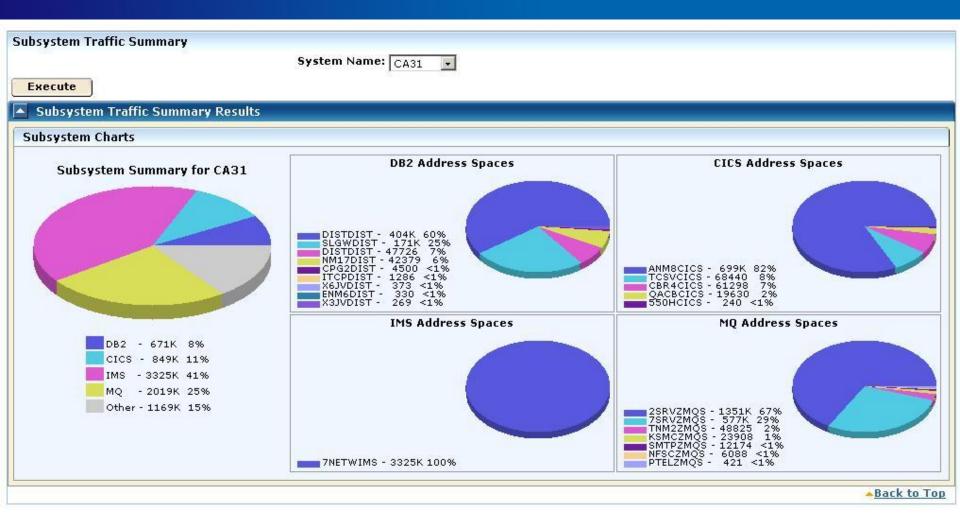
business focus





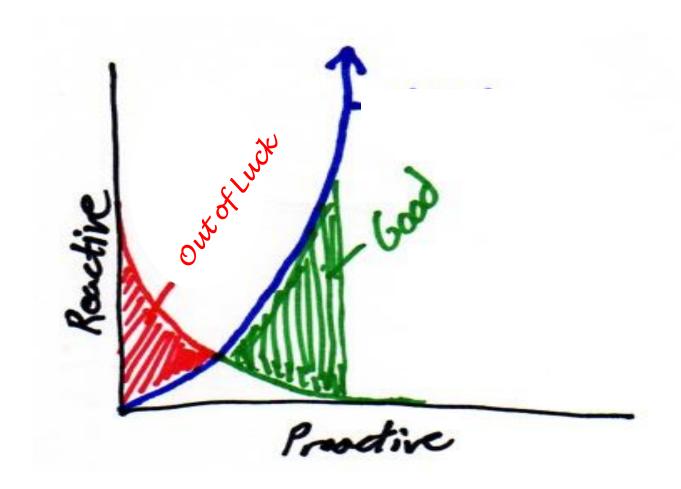


mapping IT to business

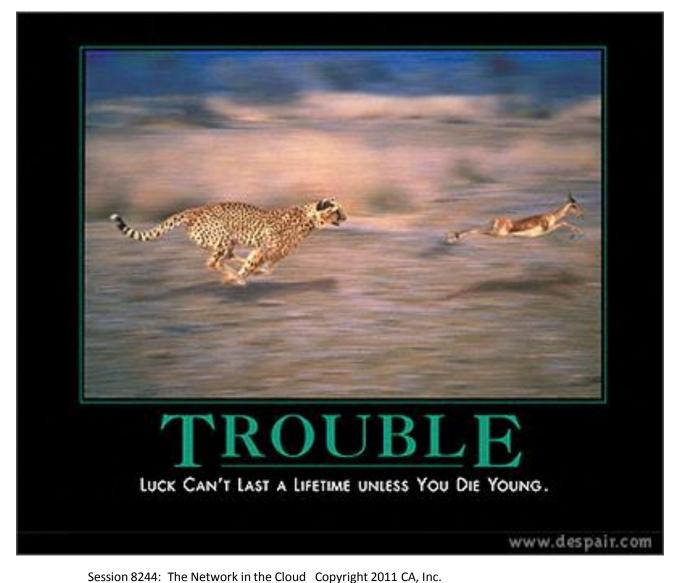




where are you?









manage and prioritize problems on a single pane of glass





looking to the future



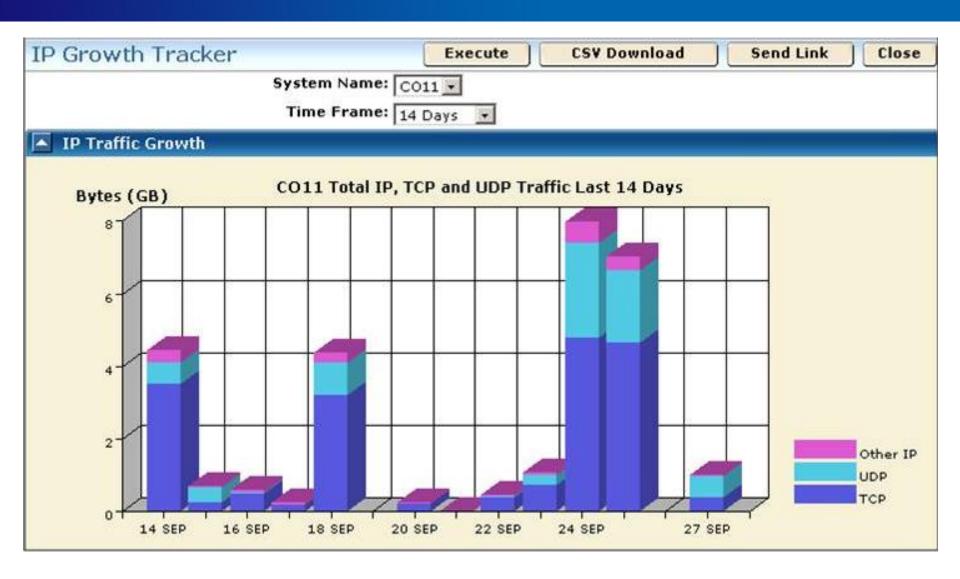


talk to the business





know the past too



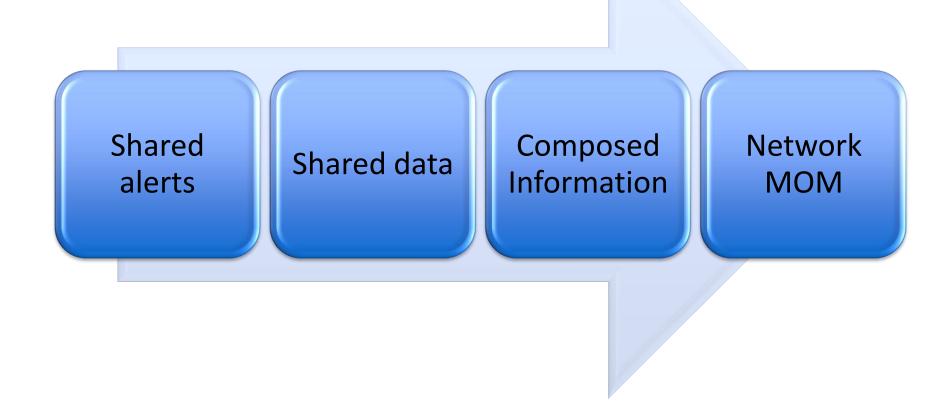


make automation work for you



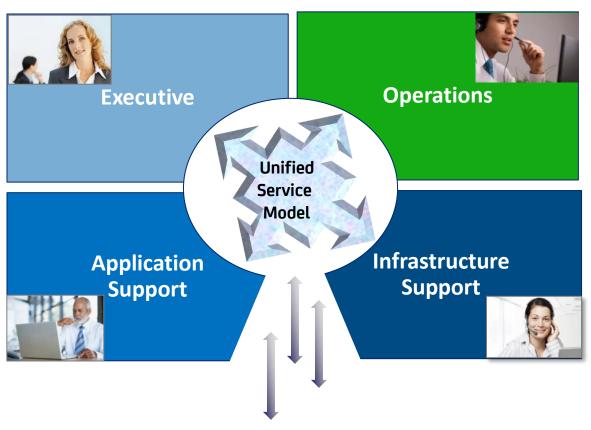


what are the options?





solutions designed to serve four key consumers of service delivery information



Do your tools integrate easily?



what's different about cloud?

Network Management

- Spans the enterprise
- Need holistic, app-aware view

Business and IT

- Must know business trends and futures
- Must orient around user and transaction

Metrics

- All the data, real-time
- Understand how to turn data into actionable information

Not much, really...



you are in a unique position

- As network engineers, you are uniquely positioned to be the "glue" in your company's IT structure
 - Everything flows through the network
- You can be the catalyst for positive change in customer experience management
- Cloud is just another tool in the arsenal to stage work from
 - There are advantages and disadvantages

 Be in a position to provide "supply chain engineering" and discipline to your company



questions?





summary

- 1. Break down the silos and provide the business a service oriented view across all domains (e.g. processor, storage, network)
- Understand and manage compliance regulations, know what kind of data are flowing where (internally and externally)
- 3. Work with cloud vendors to obtain necessary data for monitoring performance and qualities of service
- 4. Use a monitoring tool set that enables the service oriented view, gathering metrics from across all elements delivering those services
- Build capacity models based on past information and work with the business to understand future requirements

Work across IT to shift your organization from being a set of discrete platform providers to becoming an IT service chain



summary

Understand what's important to your business



"Plus ça change, plus c'est la même chose."

(The more things change, the more they stay the same)

Cloud computing requires enhanced focus on doing IT right



Scott Fagen @ca.com

